

# Youth Perspectives on Governance in Thailand.



Thai Youth express mixed levels of trust in their government, with concerns about transparency and public accountability.



More than **2 in 5** Thais trust the government to act in the best interest of the public.

**Y**  
**40%**  
MILLENNIALS

**Z**  
**53%**  
GEN Z

1 in 2 Thais feel it's safe to express opinions on government policies and issues affecting the Youth.



- Employment services **72%**
- Entrepreneurship support **61%**
- Education and training **59%**
- Job creation programs **55%**
- Workplace inclusivity **53%**

**PRIORITY AREAS OF IMPROVEMENT**

Thai Youth are concerned about job opportunities, particularly regarding high competition and a lack of available jobs.



Housing affordability is a significant challenge in Thailand, with high rental and purchase costs being key concerns, particularly in urban centers.

Bachelor's degree and below are more likely to see insufficient financial support or subsidize as a challenge **20%** vs **8%** among postgrads.

**71%**  
Promote public-private partnerships for housing development

**68%**  
Provide subsidies for low-income families

**61%**  
Increase funding for affordable housing projects

**PRIORITY AREAS OF IMPROVEMENT**

**74%**  
Pollution control and waste management

**68%**  
Conservation of biodiversity and natural habitats

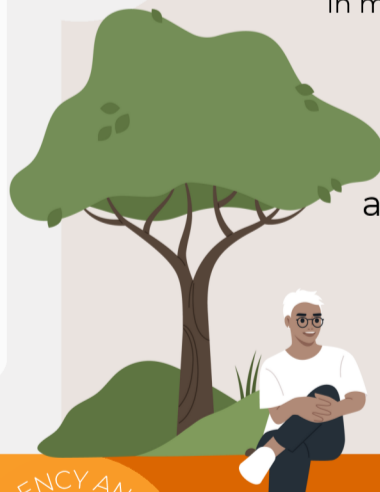
**66%**  
Climate change adaptation and mitigation

**54%**  
Renewable energy development



**1 in 3** find lack of public awareness the biggest challenge in making environmental protection efforts.

Pollution, deforestation, and sustainability are key environmental concerns for Thai Youth.



Thai Youth are pushing for greater government transparency and accountability, with hopes for reforms in public spending and taxation.



**1 in 3** find high tax rates to be the biggest challenge in the current tax system.

**Y**  
**48%**  
MILLENNIALS

**Z**  
**58%**  
GEN Z

About 1 in 2 Thais are satisfied with the current tax system.



**80%**  
Increased transparency

**60%**  
Enhanced financial literacy programs

**59%**  
Increased tax rates that comes with better overall welfare

**PRIORITY AREAS OF IMPROVEMENT**