



# SUSTAINABILITY IN THE PHILIPPINES FACTSHEET



An archipelagic country in Southeast Asia consisting of more than 7,000 islands

An emerging market economy, with agriculture, services, and manufacturing as key sectors

Faces significant environmental challenges due to deforestation, natural disasters, and urban pollution



“In the Philippines, there’s a rising tide of awareness and action regarding sustainability, especially among Gen Z. They increasingly embrace reusable and sustainable materials daily, as seen in the growing popularity of water tumblers, metal straws, recycled tote bags, and biodegradable food containers.”

Marcus Hurtado, Strategic and Market Intelligence Analyst, Kadence Philippines

## Government Policy and Legal Framework

### REGULATORY BODIES

- Department of Environment and Natural Resources (DENR)
- Climate Change Commission

### KEY LAWS

- The Philippine Clean Air Act
- Clean Water Act
- Renewable Energy Act

### POLICY CHANGES

- Increased focus on climate change resilience
- Sustainable development
- Renewable energy

## PHILIPPINES

### International Commitment

- Paris Agreement, with commitments to reduce greenhouse gas emissions

### Major Areas of Concern

#### CHALLENGES

- Deforestation, vulnerability to natural disasters
- Marine and coastal degradation

#### CLIMATE CHANGE IMPACT

- High risk of typhoons
- Sea-level rise
- Increased frequency of extreme weather events

# 73%

of Filipino adults think the private sector should contribute significantly to finding ways to reduce waste and reuse/recycle

## VISION & TARGETS

**National Climate Change Action Plan** focusing on mitigation and adaptation strategies, aiming to transition to a green economy



## Certification Standards



Philippine Green Building Code



BERDE  
(Building for Ecologically Responsive Design Excellence)

National standards for environmental quality, energy efficiency, and sustainable construction



## Corporate Sustainability Practices

### TRENDS

Growing emphasis on corporate sustainability and Environmental, Social, and Governance (ESG) practices

### INCENTIVES

Incentives for renewable energy projects and tax exemptions for eco-friendly businesses

### SUPPORT MECHANISMS

Government grants and loans for sustainability-oriented ventures

### OPPORTUNITIES

Growing domestic market for sustainable products and services  
Ecotourism development

### SECTORS



Renewable energy (geothermal, solar, wind)



Sustainable agriculture



Eco-tourism

# 39%

identify air pollution from transportation and manufacturing among the top 3 environmental concerns



## Challenges and Risks in Sustainable Practices



Navigating evolving environmental legislation and local government regulations



Infrastructure constraints, economic and geographic diversity



Ensuring genuine sustainability in business operations and claims

# 12%

human population growth and the subsequent impact on the natural world is a top-tier concern



# 48%

claim to use cleaning products like vinegar or baking soda



# 56%

strongly agree they will select a product or service based on its environmental credentials



Survey results from Project Earth global study by Kadence International 2023

## Key Resources

Department of Environment and Natural Resources

Climate Change Commission

Philippine Green Building Council

Haribon Foundation

## Future Outlook

The Philippines actively works toward sustainable development, focusing on climate change adaptation and environmental conservation

Increased investment in renewable energy, sustainable urban development, and resilience planning

# 74%

strongly agree businesses are responsible for engaging in sustainable practices

