

System for the Registration  
of Firms Assessed  
Quality Systems



# Certificate of Registration

Marketing Quality Assurance Ltd Hereby grants to:-

**KADENCE INTERNATIONAL  
6<sup>th</sup> FLOOR, CARLTON HOUSE  
CARLTON DRIVE  
PUTNEY  
LONDON  
SW15 2BS**

(hereinafter called the Firm) the right and licence to be listed in the MQA Register of Firms of Assessed Capability in respect of the goods and services described below. Goods or Services shall be Provided by the Firm, only at the address(es) given above, all in accordance with ISO 9001:2008 (Module H).  
The Certificate of Registration is granted subject to the Regulations MQA B10 governing the Registration referred to above.

Goods or Services in respect of which the Firm is Registered

**Design and delivery of quantitative, telephone and qualitative  
market research**

Signed on behalf of  
Marketing Quality  
Assurance Ltd

Director

Date of Registration:

24<sup>th</sup> AUGUST 1999

Renewed for 1 year from:

28<sup>th</sup> APRIL 2009 (includes update)

Amended:

30<sup>th</sup> SEPTEMBER 2009 (change of name)



Use of the Accreditation Mark indicates  
accreditation in respect of those activities  
covered by the accredited certificate  
number 036

036

**Marketing Quality Assurance Ltd.**  
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Goods or Services in respect of which the Firm is Registered

**Design and delivery of quantitative, telephone and qualitative  
market research**

Signed on behalf of  
Marketing Quality  
Assurance Ltd

Director

Date of Registration: 28<sup>th</sup> APRIL 2008  
Renewed for 1 year from: 28<sup>th</sup> APRIL 2009  
Amended: 30<sup>th</sup> SEPTEMBER 2009 (change of name)



**This is to certify that**

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*Kadence (UK) Ltd*

**is an MRS Company Partner**

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*David Ben*

**MRS Director General**

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*1st February 2006*

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All MRS Company Partners and their employees adhere to the MRS Code of Conduct and MRS Company Partner Quality Commitment when undertaking research

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